

**CONTRACT**

**WHNS-TV**  
**Meredith Corporation**  
**Fed ID 42-0410230**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**(864)288-2100**

[www.foxcarolina.com](http://www.foxcarolina.com)

And:

**Waterfront Strategies**  
**3050 K Street NW, Suite 100**  
**Washington, DC 20007-5108**  
**USA**

<u>Contract / Revision</u> 758915 /		<u>Alt Order #</u> 08415885
<u>Product</u> AFSCME		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 5661	
<u>Advertiser</u> American Federation of State County Municip		<u>Original Date / Revision</u> 10/13/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 194	<u>Product 1/2</u> 207
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHNS	10/25/16	10/31/16	M-F 1135p-1205a	1135p-1205a		:30			IMP		NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	4			\$250.00						
N 2	WHNS	10/25/16	10/31/16	M-F 3-4p	M-F 3-4p		:30			IMP		NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	4			\$175.00						
N 3	WHNS	10/25/16	10/31/16	M-F 630-7P	630-7P		:30			IMP		NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	4			\$250.00						
N 4	WHNS	10/28/16	10/28/16	Fri 9-10p	Fri 9-10p		:30			IMP		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	----1--	1			\$1,400.00						
N 5	WHNS	10/30/16	10/30/16	NFL Pre-Game Show	12-430p		:30			IMP		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1	1			\$750.00						
N 6	WHNS	10/30/16	10/30/16	Panthers Early Game	1-430p		:30			IMP		NM	1	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1	1			\$12,500.00						
<b>Totals</b>									<b>0.00</b>				<b>15</b>	<b>\$17,350.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	13	\$16,850.00	(\$2,527.50)	\$14,322.50
10/31/16 - 10/31/16	2	\$500.00	(\$75.00)	\$425.00
<b>Totals</b>	<b>15</b>	<b>\$17,350.00</b>	<b>(\$2,602.50)</b>	<b>\$14,747.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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